

FILE

# 1975

MAY 12

35th year

a weekly  
publication

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# fashion calendar

ruth finley, publisher • 185 east 85st., n.y.,n.y. 10028 • (212) 289-0420



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

## WEEK ENDING FRIDAY, MAY 9, 1975

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 8 8:30 A.M.	OPENING OF FALL COLLECTION (Breakfast). By reservation.	BIEFF-HERRERA (35 WEST 57TH STREET)	HOTEL PLAZA CRYSTAL ROOM
	Contact: Barbara Ottaviani, 691-1666.		
Thursday May 8 9:45 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter, by appointment, 6th floor.	RONALD KOLODZIE FOR CONCEPT VII (530 SEVENTH)	THE GALLERIA 115 EAST 57TH STREET
	Contact: 695-7715.		
Thursday May 8 11:30 A.M.	OPENING OF FALL COLLECTION By invitation. Buyers' show at 3:00. By reservation.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Contact: 354-6340.		
Thursday May 8 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation only. ( <u>Note change of place</u> ).	CAROL HORN'S HABITAT (1411 BROADWAY)	141 WEST 40TH STREET 6TH FLOOR
	Contact: Johanna Burke, 868-4466.		
May 8	2:00 P.M., BILL BLASS (4th show), 550 Seventh Ave., 17th floor, LA 4-6968		
May 8	3:00 P.M., HALSTON (Buyers show), 550 Seventh Ave., 14th floor, 354-6340		
Thursday May 8 4:30 P.M.	PRESS SHOWING: FIRST AMERICAN COLLECTIONS Ready-to-wear, sportswear, handbags, accessories, etc. By invitation. Also, May 12 and 14 at 5:00. Contact: Kathy Lecube, 355-7600; 355-7618.	ROBERTA DI CAMERINO	OLYMPIC TOWERS (645 FIFTH) MAIN FLOOR
May 8	4:30 P.M., TRIGERE (4th show), 550 Seventh Ave., 16th floor, LO 3-1600.		
May 8	6:00 P.M., MICHAEL NOVARESE (2nd show), Hotel Plaza, private suite, PL 9-3000.		
Thursday May 8- May 15	OPENING OF FALL COLLECTION Continuous by appointment. Contact: PL 9-3000.	ROMI (LOS ANGELES) (8467 MELROSE PLACE)	HOTEL PLAZA PRIVATE SUITE
Friday May 9 8:30 A.M. Breakfast	BREAKFAST TO LAUNCH CHARLIE EYE MAKEUP "Charlie has Eyes for You" -- introducing Revlon's new Charlie eye makeup. For press and drivers of Brooklyn 2-way cab company (in connection with special cab driver contest). By invitation. Bloomingdale's contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	1000 THIRD AVENUE MAIN FLOOR
Friday May 9 3:00 P.M.	"A TOUCH OF CLASS" FASHION SHOW "A Touch of Class" -- fashions by N.Y.'s leading designers, presented by Class of 1975. By invitation. Contact: PL 2-1530.	LABORATORY INSTITUTE OF MERCHANDISING	HOTEL PLAZA GRAND BALLROOM
May 11	MOTHERS DAY (Sunday)		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday	MOTHER'S DAY	VARIOUS DESIGNERS	ST. REGIS HOTEL
May 11	FASHION SHOW		OAK ROOM & KING COLE
12:30 P.M.	Fashions by Vera Maxwell, Eve Stillman - Intimate Apparel, Donald Brooks Furs		
Brunch	for Goldin-Feldman, men's clothes from Barney's. Fashion coordinator: Sybil Weinman. Reservations (\$8.75): PL 3-4500.		
<u>WEEK BEGINNING MONDAY, MAY 12, 1975</u>			
Monday	FALL SHOWING OF	HALSTON IV FOR	33 EAST 68TH STREET
May 12	HALSTON LOUNGEWEAR	DORIAN LOUNGEWEAR	3RD FLOOR
9:30 A.M.	By invitation. One show only. Thereafter at Dorian, 1 East 33rd St., 685-4660.		
May 12	5:00 P.M., ROBERTA DI CAMERINO (2nd show), Olympic Towers, 355-7600; 355-7618		
May 12	5:30 P.M., HELGA (3rd show), Hotel Gotham, Suite 1609, 225-9039		
Monday	OPENING OF FALL	CORO/VENDOME	47 WEST 34TH STREET
May 12-	JEWELRY COLLECTIONS		SHOWROOM - 3RD FLOOR
June 20	Continuous by appointment. Contact: Lois Beekman, 628-4257.		
Monday	FALL LINGERIE,	FORMFIT ROGERS	530 FIFTH AVENUE
May 12-	SLEEPWEAR, LOUNGEWEAR		SHOWROOM - 15TH FLOOR
May 23	"Changing Times" -- Fashion picture show daily at 10:30 and 3:00. Informal modeling all day. Collection designed by Emilio Pucci, Margit Brandt and Vera. Publicity: Ruth Hammer Assoc., 685-8290. By appointment. Contact: 682-1333.		
Monday	SHOWING OF FALL	RENEE HELGA HOWIE	REGENCY HOTEL (PARK & 59TH)
May 12-	COLLECTION	(SAN FRANCISCO)	PRIVATE SUITE
May 23	By appointment. Contact (415) 989-3777; or 759-4100.		
Monday	FALL INTIMATE	KAYSER ROTH	640 FIFTH AVENUE
May 12-	APPAREL SHOWINGS		SHOWROOM - 5TH FLOOR
May 23	Informal modeling daily, May 12-23. Contact: Bernadette Koziel, PL 7-9600.		
Beginning	FALL JEWELRY AND	P. C. DESIGNS, INC.	385 FIFTH AVENUE
Monday	BELT COLLECTION		SHOWROOM - SUITE 809
May 12	Continuous showings. Contact: Peggy, 679-6281.		
Beginning	OPENING OF FALL	DEBARE SAUNDERS	10 WEST 37TH STREET
Monday	JEWELRY COLLECTION		9TH FLOOR
May 12	Continuous by appointment. Contact: Alan Saunders, 524-7538.		
Monday	FALL LINGERIE	VANITY FAIR	640 FIFTH AVENUE
May 12-	MARKET WEEKS		SHOWROOM - 6TH FLOOR
May 21	"Reflections" -- daily 9:30, 10:30 and 2:30. (Resident buyers, Thurs., May 1). By invitation. Contact: Priscilla Weinlandt, 582-6767.		
May 12	FALL HANDBAG MARKET WEEK -- Nat'l Handbag Assn., 347 Fifth Ave., MU 3-6969		
May 12-	INTERSTOFF-FABRICS FAIR IN FRANKFURT, GERMANY		
May 15	Contact: German American Chamber of Commerce, 666 Fifth Ave., 582-7788.		
Tuesday	PREMIERE SHOWING OF	BONNIE CASHIN	600 MADISON (58TH ST)
May 13	LOUNGEWEAR COLLECTION	FOR EVELYN PEARSON	HERMAN MILLER (2ND FL.)
9:00 A.M.	Featuring Bonnie Cashin's concepts for contemporary living -- first preview showing of loungewear for new division of Evelyn Pearson, Inc. Show at 9:30.		
Coffee	By invitation. Thereafter at 350 Fifth Ave., 2nd floor. Contact: LA 4-8030.		



Tuesday May 13 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 594-6038.	HIROKO	64 WEST 36TH STREET SHOWROOM - 15TH FLOOR
Tuesday May 13 4:00 P.M.	PREVIEW OF FALL LOUNGEWEAR By invitation. Thereafter, 149 Madison, 8th fl. Contact: Ken Polsky, 679-2270.	RONALD KOLODZIE/CONCEPT VII FOR EYE-FUL LINGERIE	FASHION TENNIS CENTER 512 SEVENTH AVE-2ND FL.
Tuesday May 13 5:00 P.M.- 7:00 P.M.	TENNIS FASHIONS BY WILLI SMITH Tennis fashions presented by Marcrest Knitting Mills and Cotton Incorporated. (Note change of place and time). By invitation. Contact: 354-0808.	MARCREST KNITTING MILLS & COTTON INCORPORATED	MORGEN'S RESTAURANT 141 WEST 38TH STREET
Beginning Tuesday May 13	OPENING OF LATE FALL COLLECTION Continuous by appointment. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER FOR BRENNER BEES	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday May 13	OPENING OF LATE FALL COLLECTION Continuous by appointment. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday May 14 9:00 A.M.	LEISURE AND SLEEPWEAR-- FALL FASHIONS Showing of leisure and sleep clothes designed by Chloe, Maxime de la Falaise, Carol Horn, Cindy Luthey and Jean Muir. By invitation. Thereafter by appointment, 7th fl. Contact: Pat Tennant, CI 7-1100, ext. 305.	BENDEL'S STUDIO	10 WEST 57TH STREET HENRI BENDEL
Wednesday May 14 10:30 A.M.	PREVIEW OF NEW MAN-MADE FURS Thereafter in Russel Taylor showroom, 512 Seventh Ave., 11th floor. Contact: Iris Von Cirmon, 565-2636.	BEN KAHN & RUSSEL TAYLOR	HOTEL PLAZA CRYSTAL ROOM
Wednesday May 14 11:30 A.M.	PREVIEW: FASHIONS FROM PARIS AND FINLAND Ariane Brener will present Fall collections by Piretta of Finland and Jean Halm of Paris. (Note change of date and time). By invitation. Publicity: Hilary S. King Assoc., 371-4981. Thereafter by appointment. Contact: 755-6881.	PIRETTA OF FINLAND & JEAN HALM OF PARIS	145 EAST 52ND STREET SHOWROOM - 4TH FLOOR
Wednesday May 14 12:30 P.M. Luncheon	SUMMER FASHIONS AT LUNCHEON SHOW Also a group by Gloria Castaldo. Reservations (\$8.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	RONA BY MARIO FORTE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 14 2:30 P.M.	PRESS PREVIEW OF FALL FASHIONS By invitation. Contact: Jill St. Ambrogio, 777-6480.	LADY MADONNA MATERNITY BOUTIQUE (137 FIFTH AVE.)	PEKING PARK RESTAURANT 100 PARK AVENUE
Wednesday May 14 4:30 P.M.	PREVIEW: SLEEPWEAR AND LOUNGEWEAR For press and buyers. By invitation. Contact: 685-7900.	JOHN KLOSS FOR CIRA (105 MADISON AVENUE)	105 MADISON AVENUE SHOWROOM - 3RD FLOOR
May 14	5:00 P.M., ROBERTA DI CAMERINO (3rd show), Olympic Towers, 355-7600; 355-7618		
Thursday May 15 10:00 A.M. Coffee	TENNIS FASHIONS FOR MEN AND WOMEN Featuring fashions by Adidas, A.M.F. Head Tenniswear, Court I, Hampton Court, Chrissie Evert for Puritan Fashions, David Crystal, Loomtogs Tennis Whites, Coberknit, Top Seed, White Stag. By invitation. Contact: 354-5608.	TEN MANUFACTURERS	FASHION TENNIS CENTER 512 SEVENTH AVE-2ND FL.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 15 10:30 A.M.	FALL AND WINTER FUR COLLECTION Also, at 2:30. By reservation. Contact: 594-2296.	CHARLES LEON FURS, INC.	150 WEST 30TH STREET SHOWROOM - 10TH FLOOR
Thursday May 15 12:30 P.M.	52ND ANNUAL FASHION SHOW Also at 2:30 and 7:30 P.M. Famous Alumni Award to be presented to Mrs. Barbara Donovan Tober, editor of Bride's Magazine. Graduating students' original designs and a selection of historical bridal gowns from the Traphagen Museum Collection. By invitation. Contact: Mrs. Holt, 673-0300.	TRAPHAGEN SCHOOL OF FASHION (257 PK.AVE.SO.)	GRAMERCY HOTEL 2 LEXNGTN AVE(21ST.ST)
Thursday May 15 2:30 P.M.	SPORT COUTURE--"FOR THE GAME AND AFTER" First collection presented by this new firm -- a joint venture of the Colgate Palmolive Co. and Anne Klein Studio, Inc. (Note change of date). For press and buyers, by invitation. Publicity: Eleanor Lambert, MU 8-2130.	PENFOLD BY ANNE KLEIN	HOTEL PIERRE COTILLION ROOM
Friday May 16 12:00 Noon Luncheon	LUNCHEON: SLEEP AND LEISURE FASHIONS "Dollars and Direction for Fall '75 in Body, Sleep and Leisure Clothes." Slides and fashion show. Co-chmn: Eleanor Cohen-Monsanto; Mary Lou Hawkins-Klopman Retail; Dorothy Waxman - AMC. Prices: \$20.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA GRAND BALLROOM
May 18- May 21	FIRST NAT'L BATH, BED AND LINEN SHOW AT N.Y. COLISEUM, COLOMBUS CIRCLE. Contact: 437 Fifth Avenue, 889-1994.		
Monday May 19- May 22	FALL BED AND BATH COLLECTIONS Introduction of the Anne Klein Bedroom Wardrobe, Sesame Street Collection, and Burlington House Collection. Publicity: Judith Ross, 333-7652.	BURLINGTON DOMESTICS	1345 SIXTH AVENUE 3RD FLOOR
Beginning Monday May 19	"GLAMOUR'S GOINGS ON!" -- DAILY SHOWINGS Daily showings at 9:00 A.M. and 4:00 P.M. (no morning show on Mondays; no afternoon show on Fridays). By appointment, only. Contact: 692-5386.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Tuesday May 20 12:00 Noon Luncheon	BENEFIT SHOW BY ISRAELI DESIGNERS All-Israeli fashion show for benefit of Bonds for Israel--modeled by celebrities. Fashion show producer and director: Vera Bacal. Admission: \$15.00 plus minimum purchase of \$1000.00 Israel Bond. Contact: OR 7-9650.	STATE OF ISRAEL BONDS (215 PARK AVE. SOUTH)	WALDORF-ASTORIA BALLROOM
Tuesday May 20 8:00 P.M.	ANNUAL BENEFIT-- "FEATHER BALL" Tickets: \$100.00 per person. Contact: 725-2500.	J.O.B. (JUST ONE BREAK) (373 PARK AVENUE SO.)	HOTEL PLAZA BALLROOM
Wednesday May 21 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Active sportswear for Summer. Reservations (\$8.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	ERIC JACOBSON FOR DAVID SMITH	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 21 4:00 P.M.- 6:00 P.M.	PRESS PREVIEW: "MAY FESTIVAL" Introducing Brooke's new division -- women's apparel fabrics for Spring 1976, all in Trevira. Also, May 22, 4:00-6:00 P.M. By invitation for manufacturers and press. Contact: Ellen Sweeney, Hoechst Fibers, 869-3850.	TREVIRA	BROOKE INDUSTRIES 1350 SIXTH AVENUE



Wednesday May 21 7:00 P.M. Dinner	ANNUAL DINNER FOR BENEFIT OF HOSPITAL Chmn: Andrew Goodman. Co-chmn: Marvin Traub. Tickets: \$150.00 each. (Cocktails at 6:00 P.M.)	NAT'L JEWISH HOSPITAL & RESEARCH CENTER OF DENVER Contact: 49 West 45th Street, JU 2-0711.	WALDORF-ASTORIA BALLROOM
Thursday May 22 12:30 P.M. Luncheon	GRADUATION LUNCHEON Guest speaker: David Babcock, president, May Dept. Stores. Awards to outstanding alumni. By invitation. Contact: RoseAnn Pepe, TR 9-4644.	TOBE-COBURN SCHOOL	HOTEL PIERRE BALLROOM
May 22	4:00 P.M., TREVIRA (2nd show), Brooke Industries, 1350 Sixth Ave., 869-3850		
May 24- May 29	FALL MARKET WEEK IN DALLAS Women's and children's wear Fall market. Contact: (214) 637-1970; or Jack Goldstein, 527 Madison Ave., 752-2422.	AMERICAN FASHION ASSOCIATION	DALLAS APPAREL MART 2300 STEMMONS FREEWAY
May 26	DECORATION DAY CELEBRATION (Legal Holiday) -- Monday		
Tuesday May 27- May 31	CAREER SEMINARS: BEAUTY, FASHION, MODELING, TV Leaders in fields of makeup, exercise, hair coloring and cosmetology, modeling and fashion designing will participate in special program. Organized by Helene Obolensky. All-inclusive fee: \$575.00. Contact: 2 E. 55th St., 838-4722.	MODEL SHOWCASE '75	WALDORF-ASTORIA
Beginning Wednesday May 28 7:00 A.M.	ANNUAL BREAKFAST FASHION SHOWS Also, May 29, 30, June 3, 5, 6, 10, 11 at 7:00 A.M. Show at 8:00 A.M. Afternoon performances (4:30 P.M.); May 29, June 2, 5, 9. Contact: OX 5-1200.	DEERING MILLIKEN	WALDORF-ASTORIA BALLROOM
Saturday May 31- June 3	THIRTY-FOURTH SEMI-ANNUAL DISPLAY MARKET Visual merchandise seminar, Fri., May 30, in conjunction with Nat'l Retail Merchants Assn. Contact: N.R.M.A., 244-8780; N.A.D.I., 684-0677.	NATIONAL ASSOCIATION OF DISPLAY INDUSTRIES	N.Y. STATLER-HILTON & N.A.D.I. SHOWROOMS
Sunday June 1- June 4	11TH SEMI-ANNUAL BOUTIQUE SHOW IN N.Y. Contact: Oscar Pluznick, 50 Hunt Street, Watertown, Mass; or 524-5024.	NATIONAL BOUTIQUE SHOW	HOTEL McALPIN BROADWAY & 34TH STREET
June 1	FALL READY-TO-WEAR SHOWINGS IN CHICAGO (June 1-4)		
Monday June 2 3:00 P.M.	FURS BY PIERRE CARDIN & STEPHEN BURROWS Showing of fur fashions designed by Pierre Cardin and Stephen Burrows for Michael Forrest. By invitation. Contact: LO 4-4726.	MICHAEL FORREST, INC.	333 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday June 2- June 6	HOLIDAY COLLECTION OF HANDKNITS By appointment. Contact: Mrs. Alessi, 421-3974; or David Farrin, (after June 2), 687-4400.	MARY FARRIN LTD. (LONDON)	HOTEL ALGONQUIN-SUITE 505 59 WEST 44TH STREET
Beginning Monday June 2	FABRIC CONCEPTS & DESIGNER WORKSHOP Fabric and fashion in all-cotton and "natural blend" fabrications for Spring and Summer '76, from leading American mills, knitters and converters. By appointment only. Contact: 586-1070, ext. 133.	COTTON INCORPORATED	1370 AVE. OF AMERICAS 34TH FLOOR



Beginning Monday June 2	OPENING OF FALL JEWELRY COLLECTION Continuous showings. By appointment. Contact: 869-9470.	NAPIER COMPANY	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday June 3 11:30 A.M.	SHOWING OF FURS BY BONNIE CASHIN Fur fashions by Bonnie Cashin. By invitation. Contact: LA 4-0105.	H.B.A. FURS	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday June 3 3:00 P.M.	SHOWING OF FUR COLLECTION For press and buyers. By invitation. Contact: 794-0876. Thereafter at A.C. Bang, Inc., 333 Seventh Avenue, 736-0088.	HALSTON FUR COLLECTION BY A.C. BANG, INC.	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday June 3 5:30 P.M.	FUR FASHION SHOW Fashion show at 6:30. By invitation. Contact: Oonagh Delaney, 755-2130.	SWAKARA (575 MADISON AVENUE)	EL MOROCCO 307 EAST 54TH STREET
Beginning Tuesday June 3	WINTER AND HOLIDAY COLLECTION Continuous by appointment. Contact: 221-7880.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
June 3- June 5	TEXPO '75 -- INTERNATIONAL FASHION TEXTILES EXPOSITION AT N.Y. COLISEUM Contact: Texpo '75, 1040 Sixth Ave., LO 3-2992; Shumeyko/Wilson, 986-0414.		
Wednesday June 4 8:30 A.M.	SEMI-ANNUAL SEMINAR: FALL, WINTER, HOLIDAY Prices: \$17.50, members; \$25.00, guests. Contact: 679-4484.	MERCHANDISING MOTIVATION INC. (200 MADISON AVENUE)	McGRAW HILL AUDITORIUM 1221 SIXTH AVE (49TH ST)
Wednesday June 4 10:00 A.M.	PREVIEW OF FUR COLLECTION By invitation. Contact: 753-4073. Thereafter at 333 Seventh Avenue, 9th floor. Contact: LO 5-4122.	BILL BLASS FOR REVILLON	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday June 4 11:30 A.M.	FALL AND WINTER FUR COLLECTION By invitation. Thereafter at showroom, 13th floor. Contact: 279-0633.	BEN KAHN WHOLESALE (150 WEST 30TH STREET)	FASH. INST. OF TECH. 227 WEST 27TH STREET
Wednesday June 4 1:00 P.M.	PREVIEW: FALL FUR COLLECTION By invitation. (luncheon). Fashion director: Mia Grau. Contact: PE 6-6944.	THE BROTHERS CHRISTIE	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday June 4 4:30 P.M.	FALL '75 FUR INSPIRATION COLLECTION <u>Show at 5:00.</u> By invitation. Contact: Carolyn Gottfried, Bell & Stanton, 759-4800.	AMERICAN FUR INDUSTRY	N.Y. HILTON HOTEL TRIANON BALLROOM
Thursday June 5 9:00 A.M. & 12:00 Noon	TWO SHOWINGS: AMERICAN FALL READY-TO-WEAR Showings at breakfast and luncheon, presenting American ready-to-wear. Prices: and more details later. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday June 6 10:00 A.M.	PRESS PREVIEW: FALL-WINTER FURS By invitation. Thereafter at 10:30 and 2:30. Contact: 695-8340.	CHRISTIAN DIOR FURS; LAWRENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

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June 9 "FENIT" -- SEMI-ANNUAL TEXTILE FAIR, SAO PAULO, BRAZIL (June 9-15), 682-1055

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Tuesday June 10 4:00 P.M.	OPENING OF FALL COLLECTION For press and buyers. By invitation. Contact: Helen Borger, CO 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
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Wednesday	PRESS SHOWING	FERNANDO SANCHEZ	SAKS FIFTH AVENUE
June 11	OF FUR COLLECTION	FOR REVILLON	FIFTH FLOOR
11:30 A.M.	By invitation. Contact: Jean Burke, 753-4073.		
Thursday	PRESS PREVIEW OF	MAXIMILIAN	20 WEST 57TH STREET
June 12	FUR COLLECTION		SALON - 3RD FLOOR
10:30 A.M.	By invitation. Contact: CI 7-1388. Publicity: Vera Bacal, PL 3-8421.		
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June 14	FALL READY-TO-WEAR SHOWINGS IN L.A. (June 14-18)		
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Sunday	SIXTY-FIFTH NATIONAL	N.Y. COUTURE BUSINESS	N.Y. HILTON HOTEL
June 15-	PRESS WEEK	COUNCIL (141 W.41ST ST)	6TH AVE & 53RD ST.
June 19	Fall showings for press. By invitation. Director: Mildred Sullivan, LA 4-0461.		
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Thursday	PRESS PREVIEW: MEN'S &	MEN'S FASHION ASSN.	SPRING LAKE, N.J.
June 19-	BOYS' FASHIONS	OF AMERICA	
June 22	By invitation. Executive Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, LT 1-8210.		
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Sunday	FALL SHOWINGS	AMERICAN DESIGNER	HOTEL PLAZA
June 22-	FOR VISITING PRESS	SHOWINGS	TERRACE ROOM
June 27	By invitation. Publicity: Eleanor Lambert, MU 8-2130.		

CONTINUOUS SHOWINGS - THESE FALL COLLECTIONS HAVE OPENED

ADDENDA; ADDENDA'S GAMBIT . . . . . 1407 Broadway, 9th floor, 391-1650

MAURICE ANTAYA . . . . . 530 Seventh Avenue, 5th floor, 594-5040

JOHN ANTHONY. . . . . 550 Seventh Avenue, 24th floor, 239-7080

THE ARKIN COLLECTIONS . . . . . 530 Seventh Avenue, 7th floor, WI 7-5324

BANFF INT'L BY GIANNI FERRI . . . . . 1410 Broadway, 4th floor, 247-2662

SCOTT BARRIE . . . . . 530 Seventh Avenue, 3rd floor, 354-7830

GEOFFREY BEENE; BEENE BAG . . . . . 550 Seventh Avenue, 4th floor, LW 4-0454

MR. BLACKWELL . . . . . Hotel Warwick, 65 W. 54th, Suite 2206, 265-3988

BILL BLASS. . . . . 550 Seventh Avenue, 17th floor, LA 4-6968

MARGIT BRANDT USA . . . . . 512 Seventh Avenue, Penthouse, 354-2087

BRENNER COUTURE; BRENNER BEES . . . . . 498 Seventh Avenue, 5th floor, 239-1150

DONALD BROOKS . . . . . 530 Seventh Avenue, 16th floor, 391-0022

STEPHEN BURROWS . . . . . 550 Seventh Avenue, 22nd floor, 221-6252

CABOT KNITS; & SPORT; KNIT BAZAAR. . . 1410 Broadway, 14th floor, 244-2250

CACHAREL . . . . . 530 Seventh Avenue, 9th floor, 947-4406

BETSE CANN FOR TEE-CA, INC. . . . . 498 Seventh Avenue, 3rd floor, 564-1947

BONNIE CASHIN FOR PHILIP SILLS . . . . . 48 West 37th Street, 5th floor, 563-2633

(Continued on following Page)



THESE COLLECTIONS HAVE OPENED (Continued from page 7)

CASI . . . . . 530 Seventh Avenue, 2nd floor, 594-4470

CHLOE-NEW YORK . . . . . 10 West 57th Street, 7th floor, CI 7-1100,ext.305

COLLECTORS ITEMS (LEONARD SUNSHINE) . .550 Seventh Avenue, 7th floor, 564-9115

DAVID CRYSTAL . . . . . 498 Seventh Avenue, 23rd floor, BR 9-6560

D D DOMINICK. . . . . 550 Seventh Avenue, 7th floor, 736-6180

DALANI II; DAL KNITTERY . . . . . 498 Seventh Avenue, 6th floor, 565-1025

JAMES DAUGHERTY. . . . . 550 Seventh Avenue, 9th floor, 239-4155

RUDI GERNREICH (BOB CUNNINGHAM, L.A.)..530 Seventh Avenue, 20th floor, 354-8508

MIRA DeMOSS . . . . . 173 West 78th Street, 6th floor, 799-6253

GIOVANNI DE MOURA LTD . . . . . 7 West 22nd Street, 10th floor, 675-7228

DESIGN CONCEPTS . . . . . 530 Seventh Avenue, 4th floor, 391-1906

DESIGN THAI; STAR OF SIAM . . . . . 550 Seventh Avenue, 18th floor, 239-8530

CHRISTIAN DIOR-N.Y. . . . . 498 Seventh Avenue, 17th floor, LO 4-9220

THE DiPALMA COLLECTION . . . . . 530 Seventh Avenue, 24th floor, 391-0114

ESTEVEZ; EVA GABOR LOOK; ESTEVEZ HAIR...530 Seventh Ave., 8th floor, 221-6655

DIANE VON FURSTENBERG. . . . . 530 Seventh Avenue, 14th floor, 354-8336

HERBERT GALLANT; GALLAVANTER . . . . . 205 West 39th Street,, 8th floor, 524-7285

DON SAYRES FOR GAMUT . . . . . 512 Seventh Avenue, 11th floor, 565-2636

GIL AIMBEZ FOR GENRE . . . . . 530 Seventh Avenue, 2nd floor, 752-2254

MADY GERRARD . . . . . 15 West 36th Street, 13th floor, 594-5010

GINALA, GINESSA, AQUANALA. . . . . 512 Seventh Avenue, 13th floor, 244-2700

GIVENCHY NOUVELLE BOUTIQUE . . . . . 145 East 52nd Street, 4th floor, 421-4638

GOLDWORM . . . . . 1410 Broadway, 20th floor, 244-1700

GUNDA; WILLI OF CALIF; RANDAZZO OF DALLAS... 530 7th, Sylvan Rich, 20th fl, 947-8470

GUNTER . . . . . .205 West 39th Street, 14th floor, PE 6-8888

ALBERT CAPRARO FOR JERRY GUTTENBERG. . . 550 Seventh Avenue, 23rd floor, 221-8330

H. H. LTD. (TOWNCLIFFE) BY LEAMOND DEAN . . . 512 Seventh Avenue, 31st floor, 947-3850

HAIRE FOR FRIEDRICKS . . . . . .205 West 39th Street, 13th floor, 736-8868

JEAN HALM-PARIS . . . . . Ariane Brener, 145 E. 52nd, 4th floor, 371-6646

(Continued on the following page)



THESE FALL COLLECTIONS HAVE OPENED (Continued from pg. 8)

HAMPTON COURT KNITS . . . . . 512 Seventh Avenue, 2nd floor, 354-7310

CATHY HARDWICK & FRIENDS . . . . . 1411 Broadway, Suite 1239, 221-7545

HARMAY BY ST. AMOUR . . . . . 498 Seventh Avenue, 22nd floor, PE 6-5547

DANIEL HECHTER & HECHTER SPORT . . . . . 530 Seventh Avenue, 9th floor, 221-1033

HELGA . . . . . Hotel Gotham, Suite 1609, CI 7-2200

HOUSE OF BRANELL. . . . . 530 Seventh Avenue, 27th floor, 736-6983

HOLLY'S HARP-CALIFORNIA. . . . . Hotel Plaza, Suite 1401, PL 9-3000

JAEGER . . . . . 1407 Broadway, 41st floor, 868-1620

JAMISON . . . . . 498 Seventh Avenue, 24th floor, 239-9477

EVA FOR ROBERT JANAN. . . . . 530 Seventh Avenue, 19th floor, 354-7880

JAN'S THINGS . . . . . 498 Seventh Avenue, 14th floor, 524-8126

JIMMAE . . . . . 530 Seventh Avenue, 21st floor, 736-3075

VICTOR JORIS . . . . . 500 Seventh, Cuddlecoat shwrm, 5th fl., 279-9223

NAT KAPLAN . . . . . 498 Seventh Avenue, 21st floor, 239-9400

KAPPI . . . . . 498 Seventh Avenue, 21st floor, 239-9494

KASPER FOR JOAN LESLIE; J.L. SPORT. . . 530 Seventh Avenue, 11th floor, 221-4200

CALVIN KLEIN . . . . . 205 West 39th Street, 11th floor, PE 6-9601

JOHN KLOSS. . . . . 550 7th, 8th fl., sptswr, 564-1820; dresses, 221-0657

RONALD KOLODZIE FOR CONCEPT VII . . . 530 Seventh Avenue, 6th floor, 695-7715

TED LAPIDUS DIFFUSION. . . . . 530 Seventh Avenue, 21st floor, 391-1296

HUBERT LATIMER FOR ATELIER 7 . . . . . Hotel Plaza, Suite 901, 751-0400

RALPH LAUREN . . . . . 550 Seventh Avenue, 3rd floor, 221-0675

HAROLD LEVINE. . . . . 530 Seventh Avenue, 21st floor, LA 4-0237

LOOMTOGS; SPORTS EDITIONS . . . . . 1407 Broadway, 35th floor, 354-3600

LUCIA . . . . . 1410 Broadway, 12th floor, 594-8435

CHRISTOPHER McDONNELL . . . . . 530 Seventh Avenue, 7th floor, WI 7-5324

MARY McFADDEN . . . . . 131 East 71st Street, 4th floor, 524-2042

McMULLEN . . . . . 550 Seventh Avenue, 20th floor, 695-4270

MAC TAC OF PARIS (LEONARD SUNSHINE). . . 530 Seventh Avenue, 7th floor, 564-9115

(Continued on following Page)



THESE FALL COLLECTIONS HAVE OPENED (Continued from pg. 9)

JON MANDL (Until May 14) . . . . . Hotel Gotham, Suite 701, CI 7-2200

MARITA BY ANTHONY MUTO . . . . . 530 Seventh Avenue, 5th floor, 354-9440

MARTIERI DI ROMA . . . . . 530 Seventh Avenue, 24th floor, 221-8424

MAX AND MARILYN . . . . . 530 Seventh Avenue, 10th floor, 730-8014;594-4484

VERA MAXWELL . . . . . 530 Seventh Avenue, 26th floor, LO 3-4358

MIGNON INTERNATIONAL; MIGNON. . . . .498 Seventh Avenue, 15th floor, BR 9-5991

TRACY MILLS FOR MILLS & CO. . . . . .66 West 38th Street, 3rd floor, 221-6374

ISSEY MIYAKE (PARIS COLLECTIONS) . . . 543 Madison Avenue, 5th floor, 832-7100

HANAE MORI BOUTIQUE & COUTURE . . . . 550 Seventh Avenue, 5th floor, 221-5726

MOUNTAIN ARTISANS . . . . . 386 Fifth Avenue, 751-8212

JEAN MUIR/AMERICA . . . . . .10 West 57th Street, 7th floor, CI 7-1100, ext. 305

NANTUCKET NATURALS . . . . . 498 Seventh Avenue, 17th floor, 244-3558

LEO NARDUCCI AT THE MIDTOWN FARMHOUSE . . 160 East 39th Street, showroom, 725-4257

ALBERT NIPON; ALBERT NIPON EVERYWEAR . . .530 Seventh Avenue, 3rd floor, 354-0760

MICHAEL NOVARESE . . . . . Hotel Plaza, private suite, PL 9-3000

OFFSPRING & WILLIS AVENUE BRIDGE WORKS . . 1407 Broadway, 18th floor, 586-0909

OLIVIER DESIGNS, INC. . . . . 1411 Broadway, Suite 1762, 730-8118

ORIGINALA, INC. . . . . 512 Seventh Avenue, 43rd floor, 695-5100

PAGANNE LTD.. . . . . 530 Seventh Avenue, 12th floor, 736-0151

PAPILLON . . . . . 530 Seventh Avenue, 14th floor, 868-2880

MOLLIE PARNIS COUTURE & BOUTIQUE . . . 530 Seventh Avenue, 18th floor, 279-5012

BARON PETERS AND ROBERT LEONARD . . . .530 Seventh Avenue, 30th floor, 564-6238

GRETA PLATTRY FOR TEAL TRAINA . . . . . 550 Seventh Avenue, 15th floor, 524-3520

POSH, INC. BY JAY ANDERSON . . . . . 550 Seventh Avenue, 18th floor, 947-0964

LEW PRINCE OF ALDRICH, INC.. . . . . 530 Seventh Avenue, 12th floor, 244-1872

BILL KAISERMAN FOR RAFAEL . . . . . 29 West 56th Street, 4th floor, 582-1760

REAL OF PARIS . . . . . 530 Seventh Avenue, 20th floor, 354-8508

OSCAR DE LA RENTA . . . . . 550 Seventh Avenue, 11th floor, LA 4-9350

SAMUEL ROBERT . . . . . 530 Seventh Avenue, 9th floor, 221-1995

(Continued on following page)



THESE FALL COLLECTIONS HAVE OPENED (Continued from page 10)

PAUL ROGERS INTERNATIONAL . . . . . 1451 Broadway, 6th floor, 221-6610

ROMI (LOS ANGELES) Thru. May 15 . . . .Hotel Plaza, private suite, PL 9-3000

RONA BY MARIO FORTE . . . . . 498 Seventh Avenue, 6th floor, 565-1025

RUFFINWEAR & RUFFINSPORT . . . . . 550 Seventh Avenue, 8th floor, 221-0644

GLORIA SACHS . . . . . 530 Seventh Avenue, 30th floor, LO 3-1640

PAT SANDLER. . . . . 498 Seventh Avenue, 16th floor, CH 4-0600

GIORGIO DI SANT'ANGELO . . . . . 550 Seventh Avenue, 9th floor, 239-4155

SAZ . . . . . 550 Seventh Avenue, 21st floor, 221-3489

ABE SCHRADER(BELLE SAUNDERS & JOEY GARGUILLO)...530 Seventh Ave., 15th fl., LO 4-9194

JUAN SEBASTIAN . . . . . 512 Seventh Avenue, 37th floor, 221-6480

SHIP 'N SHORE . . . . . 1411 Broadway, 9th floor, 354-0600

SIBLEY-COFFEE . . . . . 37 West 57th Street, 9th floor, 758-2341

JERRY SILVERMAN BY SHANNON RODGERS. . .530 Seventh Avenue, 17th floor, 244-7522

ADELE SIMPSON. . . . . 530 Seventh Avenue, 23rd floor, LA 4-7626

WILLI SMITH . . . . . 530 Seventh Avenue, 24th floor, 563-3040

MALCOLM STARR . . . . . 530 Seventh Avenue, 20th floor, 594-0030

STEPHAN CASUALS BY SANDY KAYNE . . . . 530 Seventh Avenue, 15th floor, LO 4-9194

ERNST STRAUSS . . . . . Hotel Gotham, Suite 1801, CI 7-2200

TIKTINER . . . . . 530 Seventh Avenue, 6th floor, 391-1790

TANNER OF NORTH CAROLINA . . . . . 530 Seventh Avenue, 28th floor, 244-6350

TANNERWAY . . . . . 530 Seventh Avenue, 26th floor, 524-6535

TEAL TRAINA . . . . . 550 Seventh Avenue, 15th floor, 524-3520

TRIGERE . . . . . 550 Seventh Avenue, 16th floor, LO 3-1600

GAYLE KIRKPATRICK FOR TUDOR SQUARE . . 1407 Broadway, 21st floor, 279-8120

LEVINO VERNA FOR MAYEHOFF . . . . . 1407 Broadway, 34th floor, BR 9-2345

VICTORIA ROYAL BY MARTIN STAEHELY . . .530 Seventh Avenue, 7th floor, 947-6845

MRS. H. WINTER FOR YESTERDAY'S NEWS . .115 West 23rd Street, 989-5384

ILIE WACS; WACS WORKS . . . . . 530 Seventh Avenue, 29th floor, 354-9080

FRANCINE BY JERRY FEDER . . . . . 205 West 39th Street, 5th floor, 594-5040